



Walk for Walker
September 18, 2011
Needham, Massachusetts



Sponsor the Walk for Walker and showcase your organization during this exciting community event! Led by a committee of local residents, the Walk will raise funds and build awareness in the community for the therapeutic and academic programs Walker provides for struggling children, teens and their families.

We hope you'll join more than sixty local organizations that have made a difference in the lives of children while advertising to customers and increasing their visibility through the Walk for Walker!



Ruby Slipper Sponsor \$5,000 **Benefits:** receive an ad in both our October Golf Tournament and May Gala program books (distributed to all attendees) • Your organization's logo on all Walk brochures (distributed to more than 7,000 individuals) and all the benefits below

Platform Shoe Sponsor \$2,500 **Benefits:** Top-billing of your organization's logo on the Walk T-shirt • Recognition at Walker's Golf Tournament and Gala • Your organization's name listed on our promotional newspaper insert/ad and all the benefits of a Wing Tip Sponsor (below)

Wing Tip Sponsor \$1,000 **Benefits:** Your organization's logo placed on the Walk T-shirt • Your organization's logo printed on its own promotional display banner during the event and all the benefits of a Bootstrap Sponsor (below)

Bootstrap Sponsor \$500 **Benefits:** Your organization's name listed in center placement on the Walk T-shirt • Your organization's logo on the Walker website with a link to your website • Your organization's name printed on specialty signage at the event • Your sponsorship announced on our social media pages and all the benefits of a Sneaker Sponsor (below)



Walk for Walker
September 18, 2011
Needham, Massachusetts



Sneaker Sponsor \$300 Benefits: Your organization's name listed on the Walk T-shirt • Team recognition for your organization with a free team photo or a pre-event donation presentation photo opportunity and all the benefits of a Flip-Flop Sponsor (below)

Flip-Flop Sponsor \$150 Benefits: Your organization's name printed on the Walk T-shirt • Your organization's name on the Walker website with a link to your website • Your organization's name printed on the Walk Sponsorship sign, displayed prominently during the event and all the benefits of a Patron Sponsor (below)

Patron Sponsor \$50 Benefits: Your organization's name printed on the Walk T-shirt • Your organization's name on the Walker website • a certificate of appreciation for display in an office or retail location

Name (as you would like it to appear): _____

Address: _____

Contact Name/Title (if applicable): _____ / _____

Telephone: _____ Email: _____

Sponsorship Level: _____ Website: _____

Support the Walk by displaying brochures and a poster in your business, donate gift certificates for the raffle, or volunteer at the Walk! For more information, contact Amy Perna at 781-292-2110 or aperna@walkerschool.org.