

2012 Walker *Lives In Bloom* Gala

Honoring Executive Director Richard W. Small, Ph.D.
upon his retirement after 27 years of service to Walker

Saturday, May 12, 2012

6:30 P.M. to midnight at the **Westin Boston Waterfront Hotel**

Featuring Billy Costa of Kiss 108 FM and NECN's *TV Diner*
The Beantown Swing Orchestra with *American Idol* finalist John Stevens

Supported by a committee of outstanding community supporters from Needham, Dover, Wellesley, and beyond



Walker's 2012 *Lives In Bloom* Gala will recognize the extraordinary contributions and mission-defining vision of Richard W. Small, who is retiring from his position as Executive Director at Walker after 27 years of dedicated service.



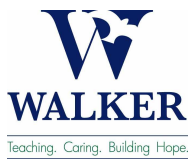
This important Boston event continues to grow each year and is the largest annual fundraiser for Walker, raising more than \$300,000 last year and attended by nearly 400 people. Guests at *Lives In Bloom* will enjoy exciting live and silent auctions and a raffle—a chance to win more than \$85,000 worth of prizes! *R.S.V.P.* by April 20th; admission includes cocktails, dinner, and dancing to live music.

Walker is a nationally recognized pioneer in child welfare, serving severely troubled children with significant psychiatric disorders, profound learning disabilities, attachment disorders, the results of trauma and neglect, and severe behavioral issues. At the Walker School, Beacon High School, and Walker Partnerships, more than 300 professionals provide special education, behavioral and mental health services, and community-based support to approximately 600 children, adolescents, and their families each year.

Here's how you can help:

- **Attend the event!** Tickets range from \$225 to \$375. Become an event sponsor and receive exclusive *Lives In Bloom* benefits.
- **Place an ad in our program booklet** to honor Dr. Small and raise the profile of your company or services to hundreds of prominent Boston businesses and community leaders.
- **Donate an item to our auctions:** vacations, tickets to concerts sporting events, luxury items, unique experiences, gift certificates, and more.
- **Help underwrite event expenses** to ensure the success of the evening.

Turn the page to find out about all the ways to support the 2012 *Lives In Bloom* Gala and Walker's life-changing work with children and families.



Lives In Bloom 2012 • Sponsorship Opportunities



Please contact Nicole Hand at 781-292-2160 or nhand@walkerschool.org for more information about the benefits included with these sponsorships

- Signature Sponsor \$25,000
- Gold Sponsor \$10,000
- Platinum Sponsor \$15,000
- Silver Sponsor \$7,500
- Bronze Sponsor \$5,000

Table and Ticket Opportunities

- Benefactor table for ten guests \$3,750 (includes 1/2 page ad, valet parking for your guests, and a greater tax benefit)
- Benefactor ticket(s) at \$375 per person (includes 1/4 page ad, valet parking, and a greater tax benefit)
- Patron table for ten guests \$2,000
- Patron ticket(s) at \$225 per person

Program Book Advertising Opportunities

- \$1,000 Full Page Ad (5" x 8")
 - \$250 Quarter Page Ad (2.5" x 4")
 - \$ 500 Half Page Ad (5" x 4")
- Please note: Deadline for all ads is April 12th

Underwriting Opportunities

- \$5,000 Music
- \$2,500 Marketing
- \$400 Signage
- \$3,500 Centerpieces
- \$1,500 Program
- \$150 Coat Check
- \$3,000 Audio Visual
- \$750 Photography

All underwriting levels include a listing in the program book and recognition on a sign at the event.

I/We would prefer to give a **contribution** in the amount of \$ _____

I/We wish to donate an item for your **raffle and/or auctions**: _____

Value of donated item: \$ _____

NAME (as you would like it to appear) _____

CONTACT NAME/TITLE: _____

COMPANY: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

SIGNATURE: _____

Thank you so much for your support!